

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .AMER. FUTURE FUND

Product AMERICAN FUTURE FUND

Estimate# 670

Buyer KAREN BENCKINI

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //670

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

PLEASE CONFIRM - NEW ORDER STARTS ON TUE 10/30. THANKS!

-KATHY FOR AMY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-TH	5A-7A	WAKE UP WITH THE WAGNERS	:30	\$2,000.00	10/30-11/01	3	1	3	\$6,000.00	
		Buyline Comment: 1X PER DAY										
	2	TU-TH	7A-9A	TODAY SHOW	:30	\$3,800.00	10/30-11/01	3	1	3	\$11,400.00	
		Buyline Comment: 1X PER DAY										
	3	TU-F	11A-12P	RACHAEL RAY	:30	\$1,000.00	10/30-11/02	4	1	4	\$4,000.00	
		Buyline Comment: 1X PER DAY										
	4	TU-F	5P-530P	EARLY NEWS 3 AT 5PM	:30	\$3,600.00	10/30-11/02	4	1	4	\$14,400.00	
		Buyline Comment: 1X PER DAY										
	5	TU-F	630P-730P	JEOPARDY/WHEEL	:30	\$3,400.00	10/30-11/02	4	1	4	\$13,600.00	
		Buyline Comment: 1X PER DAY										
	6	TU-F	730P-8P	FACE TO FACE	:30	\$1,800.00	10/30-11/02	4	1	4	\$7,200.00	
		Buyline Comment: 1X PER DAY										
	7	TU-TH	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$2,800.00	10/30-11/01	3	1	3	\$8,400.00	
		Buyline Comment: 1X PER DAY										
	8	F	9P-10P	GRIMM	:30	\$5,500.00	11/02-11/02	1	1	1	\$5,500.00	
	9	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$1,000.00	11/03-11/03	2	1	2	\$2,000.00	

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	10	SA	7A-9A	SAT TODAY	:30	\$2,000.00	11/03-11/03	1	1	1	\$2,000.00	
	11	SA	9A-930A	NEWS 3 TODAY WEEKEND	:30	\$1,500.00	11/03-11/03	1	1	1	\$1,500.00	
	12	SA	5P-530P	EARLY NEWS	:30	\$1,350.00	11/03-11/03	1	1	1	\$1,350.00	
	13	SA	630P-730P	JEOPARDY/WHEEL	:30	\$1,050.00	11/03-11/03	2	1	2	\$2,100.00	
	14	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$2,800.00	11/03-11/03	1	1	1	\$2,800.00	
	15	SU	6A-7A	NEWS 3 SUNRISE	:30	\$1,000.00	11/04-11/04	2	1	2	\$2,000.00	
	16	SU	7A-8A	SUNDAY TODAY	:30	\$4,000.00	11/04-11/04	1	1	1	\$4,000.00	
	17	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$2,800.00	11/04-11/04	1	1	1	\$2,800.00	
	18	SU	1135P-12A	SPORTS NIGHT IN LAS VEGAS	:30	\$800.00	11/04-11/04	1	1	1	\$800.00	
	19	M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
	20	M	7A-9A	TODAY SHOW	:30	\$3,800.00	11/05-11/05	1	1	1	\$3,800.00	
	21	M	11A-12P	RACHAEL RAY	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	22	M	5P-630P	EARLY NEWS 3 AT 5PM	:30	\$3,600.00	11/05-11/05	1	1	1	\$3,600.00	
	23	M	630P-730P	JEOPARDY/WHEEL	:30	\$3,400.00	11/05-11/05	1	1	1	\$3,400.00	
	24	M	730P-8P	FACE TO FACE	:30	\$1,800.00	11/05-11/05	1	1	1	\$1,800.00	
	25	M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$2,800.00	11/05-11/05	1	1	1	\$2,800.00	

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	26	M	8P-10P	THE VOICE	:30	\$8,000.00	11/05-11/05	1	1	1	\$8,000.00	

---REPORT TOTALS---

Report Totals: 47 / \$118,250.00

---SALES MONTHLY TOTALS---

Nov 12: 47 / \$118,250.00

Sales Totals: 47 / \$118,250.00

Station Totals: 47 / \$118,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$394,167	CATV	0%	KBLR	0%	KINC	0%	KLAS	32%	KSNV	30%
		KTNV	22%	KTUD	0%	KVCW	0%	KVMY	6%	KVVU	10%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER - ESTIMATED SHARES

Books NOV12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE